



## TEAM DESCRIPTIONS & VOLUNTEER SIGNUP

Please complete this form and email to [pittenger@blackoliveco.com](mailto:pittenger@blackoliveco.com) or visit [www.bmachicago.org](http://www.bmachicago.org)

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_ Job Title: \_\_\_\_\_

### PLEASE SELECT YOUR TEAM

**Media Donations & Selling**

Team Lead: Sue Harrison [sueh@dhdchicago.com](mailto:sueh@dhdchicago.com) & Marla Schrage [marla.schrager@bmachicago.org](mailto:marla.schrager@bmachicago.org)  
This team is responsible for researching corporate and agency media needs, securing media donations and matching donations with media buyers. Media experience required.

**Auction/Raffle Donations**

Team Lead: Lynn Hazan [lynn@lhazan.com](mailto:lynn@lhazan.com) and David Sherman [davids@corp-imaging.com](mailto:davids@corp-imaging.com)  
This team spearheads securing donations for the silent and live auctions—plus raffles!

**Program Advertising**

Team Lead: Laurie Pasler [laurie@blufishproductions.com](mailto:laurie@blufishproductions.com) and Lora Cattoni [lcattoni3@gmail.com](mailto:lcattoni3@gmail.com)  
This team is responsible for selling ads in the event program and coordination with sponsorships.

**Organizational Outreach**

Team Lead: Bob Copeland [rbc0123@gmail.com](mailto:rbc0123@gmail.com) and Juhana Steen [jsteen@ctuonline.edu](mailto:jsteen@ctuonline.edu)  
This team reaches out to other organizations for cross-promotion and involvement.

**PR**

Team Lead: Randy Pitzer [randolph.pitzer@sbcglobal.net](mailto:randolph.pitzer@sbcglobal.net)  
This team creates and executes the publicity/PR for the Biz Bash program.

**Social Media**

Team Lead: Pon Angara [pon@barkadacreative.com](mailto:pon@barkadacreative.com) and Karen Pittenger [pittenger@blackoliveco.com](mailto:pittenger@blackoliveco.com)  
This team is focusing on LinkedIn, Facebook and Twitter to create new communication opportunities for Biz Bash.

**Onsite Auction/Support**

Team Lead: Jackie Kuehl [jackie.kuehl@sbcglobal.net](mailto:jackie.kuehl@sbcglobal.net), Pon Angara [pon@barkadacreative.com](mailto:pon@barkadacreative.com), Laurie Pasler [laurie@blufishproductions.com](mailto:laurie@blufishproductions.com) and Mary Wolf [mary.wolf@earthlink.net](mailto:mary.wolf@earthlink.net)  
This team is an operational backbone and presents a perfect opportunity for those who want to help out but have limited time—we really need your support on the day before and day-of the event.

**Biz Bash Advertising—Team Full**

Team Lead: Susan Levand [slevand@gmail.com](mailto:slevand@gmail.com) and Pon Angara [pon@barkadacreative.com](mailto:pon@barkadacreative.com)  
This team negotiates advertising space to promote Biz Bash.

**Production Support—Team Full**

Team Lead: Matt James [matt.james@source4.com](mailto:matt.james@source4.com), Kelly Hale [kelly.hale@source4.com](mailto:kelly.hale@source4.com), Ann Lally [ann.lally@source4.com](mailto:ann.lally@source4.com). This Source4 team provides the printing, mailing, and PURL production for Biz Bash.

**Creative—Team Full**

Team Lead: Carolyn Gerard [carolyn@gerarddesign.com](mailto:carolyn@gerarddesign.com), Pat Schab [pat@gerarddesign.com](mailto:pat@gerarddesign.com), Amy Boisselle [amy@gerarddesign.com](mailto:amy@gerarddesign.com), Kam Lau [kam@gerarddesign.com](mailto:kam@gerarddesign.com). The creative firm of Gerard Design leads the creative development for this year's Biz Bash.