

**2010 Annual Conference  
Registration Form**

**Rates**

**Full Conference Rates**

(Full Conference rate includes: Chairman's Reception & Awards Event, & Thursday Luncheon.

\*Note: BMA Marketing Leader Dinner is NOT included in the registration fee.)

**Early Registration**

(through April 30, 2010):

Members: \$795

Non-Members: \$995

**Regular Registration**

(starting May 1, 2010)

Members \$995

Non-Members \$1250

**Marketing Leader Dinner**

Wednesday, June 2

Members/Non-Members \$95

\*Note: BMA Marketing Leader Dinner is NOT included in the registration fee.

Only available for attendees of the BMA Annual Conference – full conference registrants.

This price is in addition to full conference rate.

**Chairman's Reception & Awards Event**

Wednesday June 2

Members/Non-Members \$75

**Thursday Luncheon**

Thursday, June 3

Members: \$60

Non-Members \$95

**CANCELLATION:**

- All cancellations must be made in writing. Email is acceptable.
- A refund will be granted up to 30 days prior to the start of an event.
- Cancellations made 15-30 days prior to a program will be subject to 50% cancellation fee.
- Cancellations received 14 days or fewer before the program will not receive a refund.
- To request a cancellation send an email to **Barbara Ciulla, [bciulla@marketing.org](mailto:bciulla@marketing.org)** or send a written request.

Are you a BMA Member?    Yes    No

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

**Early Registration Members** ..... \_\_\_\_\_ x \$795  
**Early Registration Non-Members** ..... \_\_\_\_\_ x \$995

**Final Registration Members** ..... \_\_\_\_\_ x \$995  
**Final Registration Non-Members** ..... \_\_\_\_\_ x \$1250

**Marketing Leader Dinner** ..... \_\_\_\_\_ x \$95  
Wednesday, June 2

**Chairman's Reception & Awards Event** ..... \_\_\_\_\_ x \$75  
Wednesday, June 2

**Thursday Luncheon**  
June 3  
Members ..... \_\_\_\_\_ x \$60  
Non-Members ..... \_\_\_\_\_ x \$95

**TOTAL REGISTRATION** \$ \_\_\_\_\_

<b>PAYMENT INFO</b>
All registration and activity fees must be prepaid.
Checks must be made payable to:
Business Marketing Association
<b>Please keep a copy for your records</b>
Total Registration \$ _____
Check # _____
Credit Card #: _____
Expiration Date: _____ Security Code #: _____
Name on Card: _____

<b>FAX FORM TO:</b>
630-544-5055 or
<b>MAIL FORM TO:</b>
Business Marketing Association
1833 Centre Point Circle, Suite 123
Naperville, Illinois 60563
Questions?
Contact:
The Business Marketing Association
800-664-4BMA
info@marketing.org